

# Professional Development Module Summary

## Teaching Conversation with Video

### Key aims of module

- Learn about the different kinds of videos available to teachers and students.
- Appreciate the benefits of using video, and the challenges teachers face when using video.
- Consider how to integrate videos into your English lessons.
- Understand the key principle of getting students to interact with video content.
- See how to structure an example 'Conversation' lesson using a video, and use activities for the pre-viewing, while-viewing, and post-viewing stages of a lesson.

### Types of video for teaching

- 'How to' videos
- Advertisements
- Short animated movies
- Educational videos
- Music videos
- Movie clips

### Benefits of using video to teach English

- Learner engagement
- Contextualizing target language
- A launch point for practice
- Modelling non-verbal communication
- Cultural elements

### Challenges of using video to teach English

- Learning goals
- Accessibility
- Length of clips
- Task preparation time
- Matching video content to course content

### The principle of interaction with video content

1. Students interact with the multimodal content (video).
2. Engagement occurs.
3. Knowledge transfers to the memory.

### A framework for teaching a conversation lesson with video

1. Pre-viewing activities.
2. While-viewing activities.
3. Post-viewing activities.